

these counties are not eligible for assistance under this program.

Other conditions of the program:

- The industry must gain some economic advantage through location in a rural area.
- There must be a proven market for the product or service.
- Available local labour must be of a type compatible with the needs of the business or service or be trainable.
- Owners must have sufficient equity in the operation to ensure that after assistance from ARDA, the operation will be viable over the long term.
- The location of the industry must be consistent with local and regional development policies.

ADMINISTRATION

Application forms are submitted in duplicate to the Rural Development Branch, Ontario Ministry of Agriculture and Food. If the application is considered eligible under the Rural Development Agreement, it is forwarded to the Ontario Development Corporation, a provincial Crown agency responsible to the Ontario Minister of Industry and Tourism. The O.D.C. consults directly with the applicant to analyse and assess the financial capability of the industry and, if necessary, will offer management advice. On completion of the analysis by O.D.C., its recommendations are submitted to the Rural Development Branch of the Ministry of Agriculture and Food and the Department of Regional Economic Expansion for further consideration by the joint ARDA Committee.

ADDITIONAL INFORMATION

To find out more about eligible projects and programs, contact local Rural Development Officers and Rural Development Counsellors as listed. In areas where there is no ARDA field staff, information may be obtained from the County or District Office of the Ontario Ministry of Agriculture and Food.

VF CANADA



RURAL DEVELOPMENT FIELD STAFF ONTARIO MINISTRY OF AGRICULTURE AND FOOD

RURAL DEVELOPMENT OFFICERS

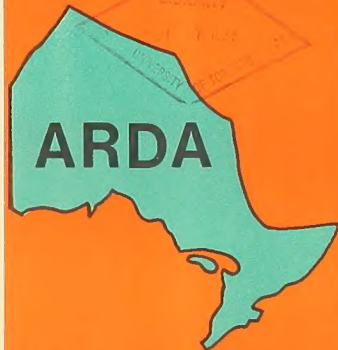
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D. A. Knapp	Box 2004, Kemptonville, Ont.
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RURAL DEVELOPMENT COUNSELLORS

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INCENTIVES FOR INDUSTRY

IN RURAL ONTARIO



ONTARIO

Hon. William G. Newman
Minister
Agriculture and Food

CANADA

Hon. Marcel Lessard
Minister
Regional Economic Expansion

FOREWORD

The Federal-Provincial Rural Development Agreement 1975-79 places major emphasis on the following programs to assist rural people make adjustments which they feel are necessary to improve their income:

- Farm Enlargement
- Land Consolidation and Adjustment
- Retraining and Rehabilitation
- Resource Development
- Alternative Income and Employment Opportunities

It has been traditional to associate employment opportunities only with large urban centres. The economic and social advantage for certain types of industries to be located in rural areas has often been ignored. The Federal-Provincial Rural Development Agreement 1975-79 provides incentives for industry in certain rural areas of Ontario to create employment opportunities for rural people.

This program is administered by the Rural Development Branch of the Ontario Ministry of Agriculture and Food through its field staff, whose locations are listed on the last page of this brochure. The program is jointly funded by the Canada Department of Regional Economic Expansion (DREE).

The ARDA field staff provides a continuing counselling service to rural people, to help them identify their problems, and counsel them on a choice of alternatives from a wide variety of programs and opportunities that best meet their needs.

H. F. CROWN,

Director, Rural Development Branch
Ontario Ministry of Agriculture and Food

INCENTIVES FOR INDUSTRY

Rural Ontario has been faced with many changes over the past 25 years. Improvements in production technology have consistently reduced the number of people required in primary agriculture.

To obtain a satisfactory living from farming requires increasing amounts of land, management skills and capital. Farmers who are restricted in any one of these three essential factors must either make the necessary adjustments to stay in agriculture or move into other employment. It is recognized, however, that there are many farmers who because of age or other factors are not prepared to make major adjustments in their farm operation and because of lack of non-farm skills cannot readily obtain other employment. These people often decide to gradually retire from agriculture and supplement their income from non-farm sources. This type of adjustment does not create major problems. For the younger man of an employable age, adjustment out of agriculture has many obstacles, not the least of which is the lack of saleable skills he has to offer in non-farm employment. In this situation, retraining programs are available, information on which can be obtained from the Central Manpower Centre or ARDA field staff.

There are many types of small industries, ranging from processing of products grown in rural areas to manufacturing facilities, which do not need to be located in large urban centres to maintain their competitive position on the market place. If these were assisted to establish in slow growth rural areas, there may be the advantages of lower production costs and the provision of employment opportunities for rural people. Care must be exercised to ensure that industries are not encouraged to establish in rural areas where their costs of production will be more than in urban areas and where the municipality is unable to provide the services required by the industry.

OBJECTIVE OF THE PROGRAM

The objective of this program is to provide employment opportunities for rural people by assisting industries to establish or expand in certain rural areas of Ontario.

ELIGIBLE PROJECTS

This assistance is available for the following types of projects:

1. the establishing of new processing or manufacturing facilities utilizing renewable natural resources.
2. the expansion and modernization of present processing or manufacturing facilities utilizing renewable natural resources.
3. the establishment or expansion of facilities or services deemed necessary for new or additional production of selected primary and secondary products.

FINANCING

1. For projects which qualify, owners must contribute not less than 50 per cent of the project cost.
2. The financial feasibility of projects is examined by the Ontario Development Corporation which acts as agent for the Ministry of Agriculture and Food, and by the Department of Regional Economic Expansion.

Assistance for approved projects and programs is in the form of loans which are forgivable on compliance at the rate of:

Ten per cent per year for the first five years and balance forgiven in the sixth year. In other words, the business or service must continue for a minimum of six years under the terms of the objectives in order to make the total loan forgivable.

GENERAL

Only those businesses and services that will locate in selected rural areas of the province are eligible. Essentially these selected rural areas are the counties of Grey and Bruce, most of Dufferin, the northern parts of Simcoe and Peterborough counties and Durham Region, and the counties of Victoria, Northumberland, Hastings, Prince Edward, Renfrew, Lennox and Addington, Frontenac, Lanark, the United Counties of Leeds and Grenville, the United Counties of Prescott and Russell, the United Counties of Stormont, Dundas and Glengarry, the Regional Municipality of Ottawa-Carleton and the rural settled areas in the Territorial Districts of the province. The large urban centres in